



ArdaCOM Simple Message Delivery

Simple Message Delivery™ (SMD) provides an alternative to voicemail for wireless and fixed line subscribers with multiple options. With 2meSM service, the VM messages can be delivered as an email with an audio file, a text message or a listen link. 2meSM service allows subscribers to know instantly who called and when and what they said. 2meSM service offers subscribers a way to integrate their voice messages into the stream of communication they are most familiar with.

Benefits for Carriers & Other Service Providers

- **Lower operating costs** based on SMD's reduced call session time. Network facilities, switch room space, power needs, and maintenance costs.
- **Realize immediate cost-savings** when moving a targeted percentage of voicemail subscribers to SMD. SMD costs much less per subscriber than voicemail and reduces voicemail expansions as subscriber counts increase, thereby reducing the expense of adding costly voicemail licenses, trunks and voice storage.
- **Enhance service offerings** by bundling SMD with lower tiered rate plans. SMD can also be offered as an add-on feature and is an easy up-sell to subscribers with low or no voicemail usage.
- **Promote new offers** by playing advertising messages to callers and by inserting banner ads within SMD emails. Any web pages presented to subscribers can be customized to include your brand.
- **Reduce call center volumes** by eliminating password resets, MWI errors and voice menus by providing subscribers with the ability to self-provision and self-manage the feature through a secure web graphical user interface.

Benefits for Subscribers

- **Instantly** access 2me messages from anywhere
- **Listen** to the original message with the listen link sent via SMS or email attachment
- **One click response** via voice, text or email
- **Total control** of messages. Now the subscribers can receive, listen, respond to, and save their voice messages.
- **Customize** personal greeting
- **Convenient** and economical way to retrieve message while on-the-go

Contact ArdaCOM

For more information on ArdaCOM's Simple Message Delivery applications please contact an ArdaCOM account manager today at 1-678-395-4470 or visit us on the web at www.ardacom.com

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