



ArdaCOM signs reseller agreement with NewNet Communication Technologies, a Worldwide Leading Provider of SS7 Signaling and Short Message Server Solutions

ArdaCom enters into agreement to resell NewNet Communication Technologies, messaging and signaling products.

April 28, 2009, ArdaCOM LLC and NewNet Communication Technologies, LLC today announced they have entered into a joint reseller agreement, focused on selling innovative messaging products and solutions. ArdaCOM and NewNet CT, a global leader in SS7 signaling and messaging applications, will engage in sales and marketing activities for SMS-based messaging applications, targeting Mobile Network Operators worldwide.

"ArdaCOM is rapidly gaining recognition for their innovation in the area of messaging applications." said Tom Gudsnuk, president and CEO of NewNet CT. "I am excited about our relationship with ArdaCOM and am confident both companies will successfully collaborate on a wide range of product and marketing initiatives." Under this new agreement, both companies will be able to gather and share market intelligence and collaborate on sales opportunities in the wireless messaging infrastructure and applications market.

"We are pleased to have completed this agreement with NewNet CT" said Bruce Bales, president and CEO of ArdaCOM. "NewNet CT has extensive experience in SMS text messaging and signaling technologies and their products are widely recognized for their superior performance and reliability."

About ArdaCOM

ArdaCOM is an innovative provider of next-generation messaging applications and professional services to wireless and fixed-line carriers as well as other service providers worldwide. The privately held Atlanta-based company's focus on developing highly practical, cost-effective communications solutions is shown through its ongoing commitment to simplified systems design, limited systems integration, and subscriber self-provisioning. ArdaCOM's Simple Message Delivery products enable carriers to rapidly launch a set of new services to a growing segment of subscribers focused on immediate, near real-time messaging communications. For more information, visit www.ardacom.com

About NewNet CT

With thousands of systems deployed in over 60 countries, NewNet CT is a recognized leader in signaling and messaging solutions for wireless, IP, and wireline networks. The robust, scalable signaling platforms have enabled rapid development

and deployment of a wide spectrum of carrier grade, revenue generating and compliance applications. NewNet CT has been a pioneer in the development of standards based SS7 signaling. For nearly two decades, NewNet CT has been synonymous with signaling platform excellences and is the trusted name in SS7 signaling solutions. For more information, visit www.newnet.com

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