



ArdaCOM

- * Bringing emerging applications to small carriers
- * Simplifying the solution
- * Delivering proven expertise in messaging technologies

Simple Message Delivery

- * A standalone voice to text solution which does not require voicemail integration.
- * ListenLink™ – audio streaming directly from the SMS message
- * Audio file delivered by email
- * Fully automated, no human intervention
- * Scales more cost effectively than any similar offering

This short briefing is only intended to introduce an unexpected opportunity for regional carriers who would otherwise believe a speech-to-text application for voice messaging would be cost prohibitive for the foreseeable future.

New innovative speech to text service for regional carriers

Due to very unique events, smaller carriers who move quickly have an unprecedented opportunity to deploy a major new service before most or all of the mega-carriers...

ArdaCOM has worked with major speech-to-text vendors to develop a much more cost-effective way to

deploy this service for smaller carriers. Recent technology changes and huge price drops are forcing larger carriers to re-orient their plans creating further delay.

ArdaCOM's solution is right on track and even more affordable, helping

small carriers deploy Voice Messaging to Text quickly.

ArdaCOM Simple Message Delivery

Simple Message Delivery is a standalone voice to text (V2T) solution which does not require voicemail integration.

When you decline or can't answer a call, SMD takes the audio message, and pushes it to you as a text or email message.

Simple Message Delivery reduces the time wasted on navigating menus and listening to voice messages.

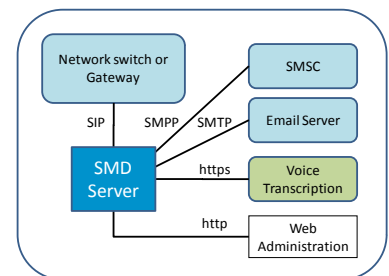
Faster Voice messages are pushed by SMS and email to mobile phone and PC. Messages can be read, listened to and managed in any order.

Better Message shows who called and when. Voice to text message transcription.

Simpler Intuitive message management. No login or password to retrieve messages.

Voice to Text—the time has come

Previously the traditional approach to deliver V2T service has been very expensive and cumbersome to implement. Integration with voicemail is proving to be very costly. Some V2T conversion systems rely upon human intervention to complete the transcription. Neither of these approaches will scale into mass market solutions. **Simple Message Delivery solves these problems.**



Contact ArdaCOM now to find out more about the Simple Message Delivery system.

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